



A little certainty can go a long way

Your key to retirement income potential

A Nationwide DestinationSM Series 2.0 variable annuity with The Nationwide Lifetime Income Rider[®]

When it comes to your retirement, a little certainty can mean a lot

Help make your retirement income last with a Nationwide® variable annuity featuring The Nationwide Lifetime Income Rider®

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Definitions for boldfaced words are located at the bottom of each page.

There are many options available to help you protect your assets, but when it's about your money — and your future — you want to feel confident that you're making decisions that will help you achieve your long-term goals.

That's where a Nationwide DestinationSM series variable **annuity** with The Nationwide Lifetime Income Rider® (Nationwide L.inc), a **guaranteed lifetime withdrawal benefit** (GLWB), can help. Nationwide L.inc is an optional **living benefit** rider available at an additional cost. When combined with a Nationwide Destination variable annuity, Nationwide L.inc offers income protection and growth potential to help you plan for tomorrow.

When discussing Nationwide variable annuities, it's important to remember that all guarantees are backed by the claims-paying ability of Nationwide Life Insurance Company.

Annuity

A contract, issued by a life insurance company, that can help you accumulate assets for retirement income

Guaranteed lifetime withdrawal benefit

A type of living benefit that provides a guaranteed lifetime withdrawal based on a fixed percentage

Living benefit

A guarantee, available at an additional cost, that helps protect your annuity income from inflation and market volatility

Introduction to variable annuities and riders

The fine print — only bigger

A variable annuity, designed for long-term investing, could be a great addition to your overall investment portfolio, but please keep these facts in mind:

- Variable annuities offer several ways to generate income, including systematic withdrawals, lifetime income payments through a GLWB and annuitization; annuitization is offered at no additional cost; prior to annuitization, the contract terms and investments remain the same as stated in the variable annuity
- Certain variable annuities may offer death benefits, available at an additional cost, that provide an amount payable upon death to the beneficiary and may offer guaranteed increases or protection against investment loss
- Investment options within variable annuities are privately traded underlying subaccounts and cannot be purchased directly by the public; they are only available through variable insurance policies from insurance companies
- Variable annuity values will fluctuate based on investment option performance
- If you take **withdrawals** before you're age 59½, you may have to pay a 10% early withdrawal federal tax penalty in addition to ordinary income taxes
- Withdrawals may trigger early surrender charges, reduce your death benefit and contract value and may also reduce any guaranteed lifetime withdrawal benefits
- All guarantees and protections of variable annuities are backed by the financial strength and claims-paying ability of Nationwide Life Insurance Company
- Guarantees don't apply to any variable accounts, which are subject to investment risk (including the possible loss of your principal)

Note: Fees and charges of an annuity can vary and may include mortality and expense risk fees, administrative fees, contract fees and the expense of your investment options.

After weighing all the facts and thoughtfully considering your options, you may decide the potential benefits you'll receive in retirement from a variable annuity outweigh your investment risks.

Withdrawal

A payment you take from an annuity while keeping the rest of your contract invested

How Nationwide L.inc works

One guarantee may make a big difference

To help provide income in retirement, Nationwide designed The Nationwide Lifetime Income Rider (Nationwide L.inc). This optional living benefit is available with certain variable annuities for an additional cost and must be elected at the time the contract is issued. When added to a Nationwide variable annuity, Nationwide L.inc is designed to deliver:

- A 7% simple interest roll-up rate¹ on the original **income benefit base** and additional purchase payments² for the first 10 years or until your first lifetime withdrawal, whichever comes first
- An annual step-up feature that locks in the highest contract value on the **rider** anniversary
- Guaranteed lifetime income³
- A Joint Option, which may be available at an additional cost, for continuation of income for either surviving spouse
- A Non-Lifetime Withdrawal feature (this option can only be exercised once, is not available in the first rider year and is only available prior to the first lifetime withdrawal)⁴
- Investment options that allow you to customize your portfolio⁵

<i>Nationwide L.inc cost:</i>	Issue ages	Cost ⁷	Maximum cost ⁸
Nationwide L.inc	45 – 85 years ⁶	1.20%	1.50%
Nationwide L.inc with Joint Option	45 – 85 years ⁶	1.50%	1.90%

¹ Nationwide offers multiple riders with roll-ups, and the roll-up calculations vary from rider to rider.

² The roll-up on subsequent purchase payments will be prorated in the year they are made. Excess or non-lifetime withdrawals will reduce or terminate the income benefit base; certain restrictions or limitations may apply.

³ All guarantees backed by the claims-paying ability of Nationwide Life Insurance Company. If you take early, excess or non-lifetime withdrawals, especially in a down market, loss of income is a possibility.

⁴ Taking a non-lifetime withdrawal will reduce the income benefit base and roll-up value.

⁵ Only certain investment options are available to contracts with Nationwide L.inc.

⁶ In New York, the issue ages must be between 50 and 85.

⁷ Costs are assessed annually on the current income benefit base.

⁸ The maximum cost is the highest amount that may be charged in the future for this product. It is not the current cost.

Income benefit base

The numerical value used to determine how much your lifetime withdrawals will be; this is not a cash value; this calculation may be adjusted for additional purchase payments, excess or non-lifetime withdrawals and the annual step-up opportunity; refer to the prospectus for more information

Rider

An option you can add to your annuity, typically at an additional cost, that provides extra features or guarantees that fit your personal situation

Making it easier for you to invest

Choosing an investment strategy for your variable annuity portfolio is easier with our menu of packaged asset allocation options.

These investment options bring together renowned money managers with well-designed asset allocation strategies, so you can invest in a way that complements your risk tolerance.

You may split your investment among different allocation options (whole percentages only) with the exception of the American Funds Option, American Funds Managed Option, BlackRock Option, Fidelity® VIP Funds Option and Nationwide Custom Portfolio®, in which you must be 100% invested. The total of your allocations must equal 100%.

Investment choices for Nationwide L.inc

NVIT Managed Funds	
<input type="checkbox"/> Cardinal SM Managed Growth & Income Fund ^{9, 10, 12}	—%
<input type="checkbox"/> Cardinal SM Managed Growth Fund ^{9, 10, 12}	—%
<input type="checkbox"/> Investor Destinations Managed Growth & Income Fund ^{9, 10, 12}	—%
<input type="checkbox"/> Investor Destinations Managed Growth Fund ^{9, 10, 12}	—%
NVIT Cardinal SM Funds	
<input type="checkbox"/> Conservative Fund ^{9, 12}	—%
<input type="checkbox"/> Moderately Conservative Fund ^{9, 12}	—%
<input type="checkbox"/> Balanced Fund ^{9, 12}	—%
NVIT Investor Destinations Funds	
<input type="checkbox"/> Conservative Fund ^{9, 12}	—%
<input type="checkbox"/> Moderately Conservative Fund ^{9, 12}	—%
<input type="checkbox"/> Balanced Fund ^{9, 12}	—%
Single-Manager Options	
<input type="checkbox"/> American Funds Option	100%
<input type="checkbox"/> American Funds Managed Option	100%
<input type="checkbox"/> BlackRock Option	100%
<input type="checkbox"/> Fidelity® VIP Funds Option	100%
<input type="checkbox"/> Fidelity® VIP Freedom 2010 Portfolio ^{9, 11}	—%
<input type="checkbox"/> NVIT Managed American Funds Asset Allocation Fund ^{9, 10, 12}	—%
Nationwide Custom Portfolio	
<input type="checkbox"/> Conservative Portfolio	100%
<input type="checkbox"/> Moderately Conservative Portfolio	100%
<input type="checkbox"/> Balanced Portfolio	100%
TOTAL	100%

⁹ **Fund of funds:** Designed to provide diversification and asset allocation across several types of investments and asset classes, primarily by investing in underlying funds. Therefore, in addition to the expenses of the portfolio, you are indirectly paying a proportionate share of the applicable fees and expenses of the underlying funds.

¹⁰ **Managed volatility funds:** Funds that are designed to offer traditional long-term investments blended with a strategy that seeks to mitigate risk and manage portfolio volatility. These funds may not be successful in reducing volatility, and it is possible that the funds' volatility management strategies could result in losses greater than if the funds did not use such strategies.

¹¹ **Target date/maturity funds:** For products that do include target date/maturity funds, please keep in mind that like other funds, target date funds are subject to market risk and loss. Loss of principal can occur at any time, including before, at or after the target date. There is no guarantee that target date funds will provide enough income for retirement.

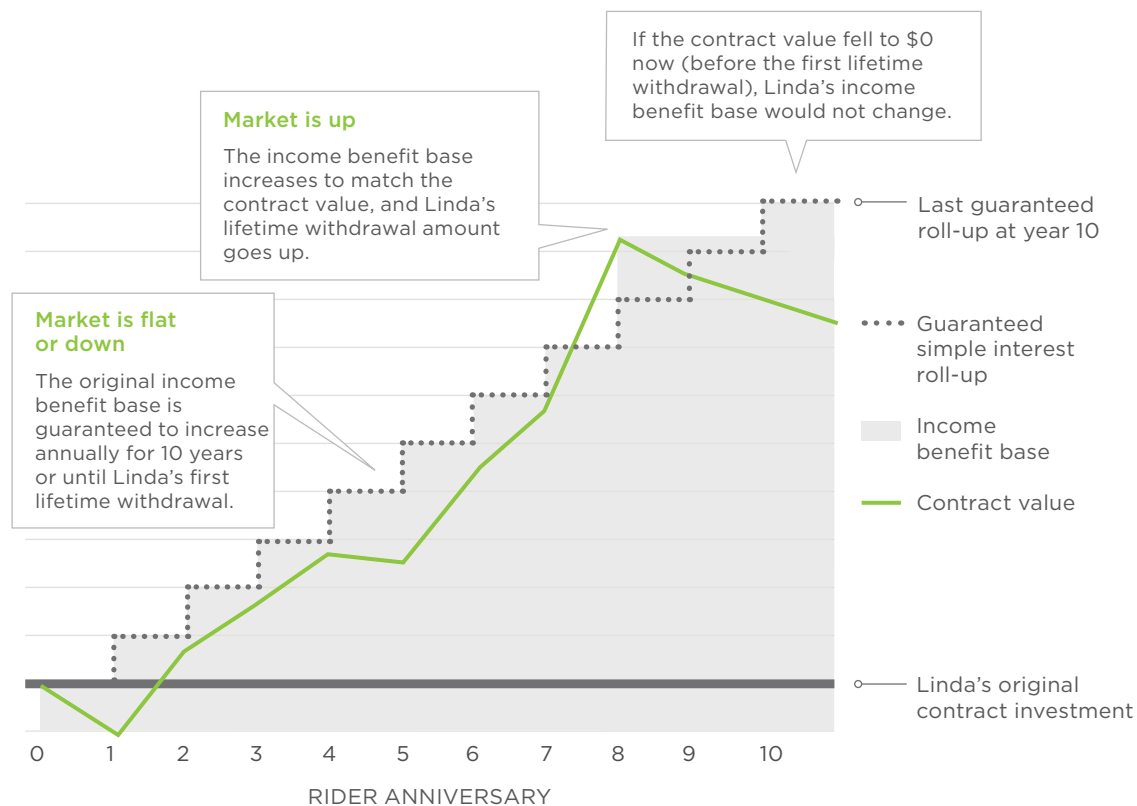
¹² **Asset allocation funds:** These funds may invest across multiple asset classes including, but not limited to, domestic and foreign stocks, bonds and cash. The use of diversification and asset allocation as a part of an overall investment strategy does not assure a profit or protect against loss in declining market.

ACCUMULATION PHASE

A 7% simple interest roll-up rate

To help you potentially stay ahead of inflation, Nationwide L.inc offers a guaranteed 7% simple interest roll-up rate on your original income benefit base each year for the first 10 years or until your first lifetime withdrawal, whichever comes first. Each **rider anniversary**, the income benefit base becomes the greater of the contract value on that rider anniversary or the roll-up value.¹³

Using the chart below, let's take a look at a hypothetical example to see how a 7% simple interest roll-up rate works. If Linda invests in a variable annuity with Nationwide L.inc, the original income benefit base will increase by 7% each year on the rider anniversary for 10 years — even if the underlying investments performed poorly and the contract value fell to less than the original amount invested. The income benefit base has the potential for greater increases if the contract value outperforms the value of the 7% simple interest roll-up rate on any rider anniversary.



This illustration is hypothetical and not intended to serve as a projection or prediction.

¹³ The original income benefit base will increase by an additional 7% each year on the rider anniversary to determine the roll-up value.

Rider anniversary

Each recurring one-year anniversary beginning with the issue date of the rider



When you need retirement income

Retirees today can spend decades living in retirement. That's why Nationwide L.inc may provide a steady stream of income that's guaranteed for the rest of your life¹⁴ — even if your contract value falls to \$0.

The income phase allows you to turn the growth of the income benefit base into income by taking lifetime withdrawals. During this phase:

- Your lifetime withdrawal percentage is based on your age and is determined when your first lifetime withdrawal is taken
- These lifetime withdrawals may begin as early as age 45,¹⁵ but the longer you wait to take them, the greater your lifetime withdrawal percentage will be
- Your lifetime withdrawal amount is determined by multiplying your lifetime withdrawal percentage by your income benefit base

$$\text{Income Benefit Base} \times \text{Lifetime Withdrawal \%} = \text{Lifetime Withdrawal Amount}$$

After lifetime withdrawals have started

Once you've started taking lifetime withdrawals,¹⁶ Nationwide will compare your contract value to your income benefit base annually on the anniversary of your contract. If your contract value is the higher of the two, you can choose to reset your income benefit base to the higher amount. This allows you to take advantage of market growth and potentially increase your income annually. If you reset, it will be at current terms and conditions.

When your spouse needs retirement income

Nationwide L.inc offers a Joint Option, which may be available for an additional cost. Choosing to add the Joint Option guarantees that the surviving spouse will continue to receive the same level of income — uninterrupted and for the rest of his or her life. The lifetime withdrawal percentage is based on the younger spouse's age. Keep in mind that the lifetime income amount may be lower when the Joint Option is elected.

The market may be unpredictable — but your income shouldn't be

Hypothetical income example:

Taking income immediately at age 65:

\$100,000 <i>Income Benefit Base</i>	X	5.70% <i>Lifetime Withdrawal %</i>	=	\$5,700 <i>Lifetime Withdrawal Amount</i>
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By waiting until you're age 75, you'll receive a higher lifetime withdrawal percentage:

\$170,000 <i>Income Benefit Base</i>	X	6.00% <i>Lifetime Withdrawal %</i>	=	\$10,200 <i>Lifetime Withdrawal Amount</i>
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For illustrative purposes only. The \$170,000 income benefit base was calculated by multiplying the original income benefit base of \$100,000 by 7% simple interest for 10 years. This hypothetical example does not include any investment performance. Your lifetime withdrawal amount could be more or less, depending on your income benefit base and your lifetime withdrawal percentage.

¹⁴ All guarantees are backed by the claims-paying ability of Nationwide Life Insurance Company. If you take early, excess or non-lifetime withdrawals, especially in a down market, loss of income is a possibility.

¹⁵ Lifetime withdrawals may begin as early as age 50 in New York.

¹⁶ Withdrawals of taxable amounts will be subject to ordinary income tax and, if taken prior to age 59½, a 10% federal tax penalty may apply; excess or non-lifetime withdrawals will reduce the death benefit, the contract values and the income benefit base.



For current lifetime withdrawal rates, talk with your financial advisor or refer to the rate sheet.

Frequently asked questions

Because knowledge really is power

This page contains additional explanations about Nationwide L.inc. They're meant to help you and your advisor talk about the product and its features — to determine how it may help you achieve your long-term goals. So, go ahead and ask questions. We want to make sure you feel confident that you're making a wise choice for your future.

Q: How does Nationwide L.inc offer me flexibility?

A: Nationwide L.inc allows subpays and the option to begin lifetime withdrawals immediately. But keep in mind that your first lifetime withdrawal will lock in your lifetime withdrawal percentage. Also, Nationwide L.inc is compatible with IRS regulations concerning **required minimum distributions (RMDs)**, although some restrictions apply.

Excess and non-lifetime withdrawals do not void the guarantees but will reduce the future income payment.

Q: What if an RMD is above the annual income amount?

A: Withdrawals above the annual income amount to cover RMDs for the contract do not reduce Nationwide L.inc's income benefit base. Some restrictions apply. Please contact Nationwide Life Insurance Company for details.

Q: What if I need to make an unexpected withdrawal?

A: Before you begin taking lifetime withdrawals, you have the flexibility to take one non-lifetime withdrawal, after the first rider year, that will not stop the 7% simple interest roll-up rate on the original income benefit base and will not lock in the lifetime withdrawal percentage. Both the income benefit base and the value used to calculate the 7% roll-up rate will each be reduced proportionately. This feature is only available prior to any lifetime withdrawals.

Required minimum distribution

The minimum amount that the IRS requires to be withdrawn each year from a retirement plan starting in the calendar year after the plan holder reaches age 70½

You hold the key

Work with your advisor to see how you may benefit from a Nationwide variable annuity featuring Nationwide L.inc.



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All annuity contract and rider guarantees, including optional benefits and any fixed subaccount crediting rates or annuity payout rates, are the sole obligations of and are backed by the claims-paying ability of the issuing insurance company. They are not obligations of or backed by the broker/dealer from which this annuity is purchased, by the insurance agency from which this annuity is purchased or any affiliates of those entities and none makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Products are issued by Nationwide Life Insurance Company, Columbus, Ohio. The general distributor is Nationwide Investment Services Corporation, member FINRA.

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