

Enhance customer relationships with our new social media platform

Our new social media platform empowers you to:

- Deliver in-platform customer service
- Track the activity on your social networks in real time
- Attract prospects, deepen relationships and grow your business

Benefits include:

- A single dashboard — See all your social media in one place at a glance
- Time savings — Update all your social media sites with a single post
- Branded content — Access a library full of on-brand, preapproved posts for you to choose from
- Detailed social reporting — Observe activity and confirm that your networks are growing; determine the best times of day to publish content and refine your social media strategies based on metrics



Not enrolled yet?

To enroll in Nationwide's Social Media Solutions, or ask a question, simply send an email to social@nationwide.com. If you're an independent agent, please include your agency number in your email.

Once you've emailed us, you'll receive a response with setup instructions. You'll also receive a separate invitation to start your own Social Media Solutions workspace to enhance your customer relationships.