

# Financial professionals help ease female investors' concerns.



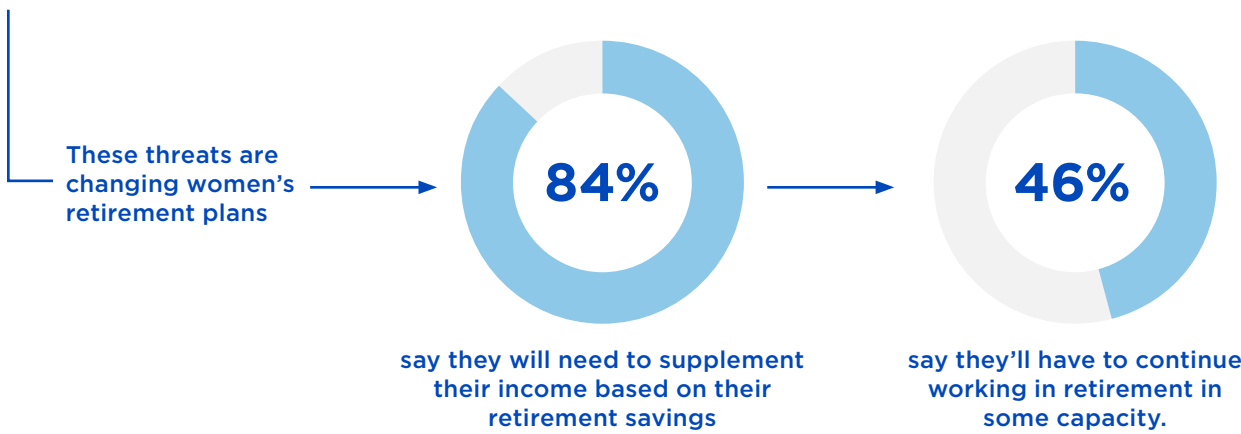
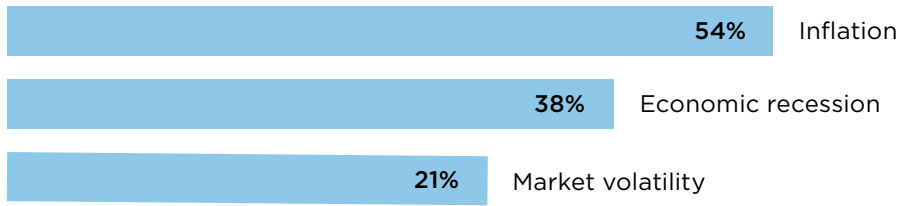
Concerns about market volatility and a potential recession are top of mind among women investors. More than 40% of women investors believe the U.S. is already in a financial crisis while nearly one-fourth (24%) see a financial crisis on the immediate horizon, complicating their plans for retirement. Given this economic uncertainty, women investors are increasingly seeking guidance from financial professionals.

Our recent Advisor Authority survey, powered by the Nationwide Retirement Institute®, uncovered women investors' unique perspectives on the current economic landscape, what it means for their retirement plans, and opportunities for financial professionals to help their female clients feel more confident in their financial goals.

## Women are unsure about their retirement plans.

Among non-retired women investors, uncertain market conditions have a rising number feeling unsure about their ability to retire at all.

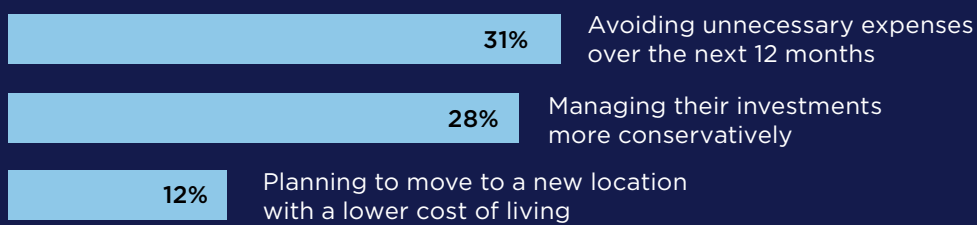
### Top immediate challenges to women's retirement portfolios:



## Volatility leads to lifestyle and financial planning adjustments.

Non-retired women investors are adjusting their approach to saving for retirement to weather a potential financial storm.

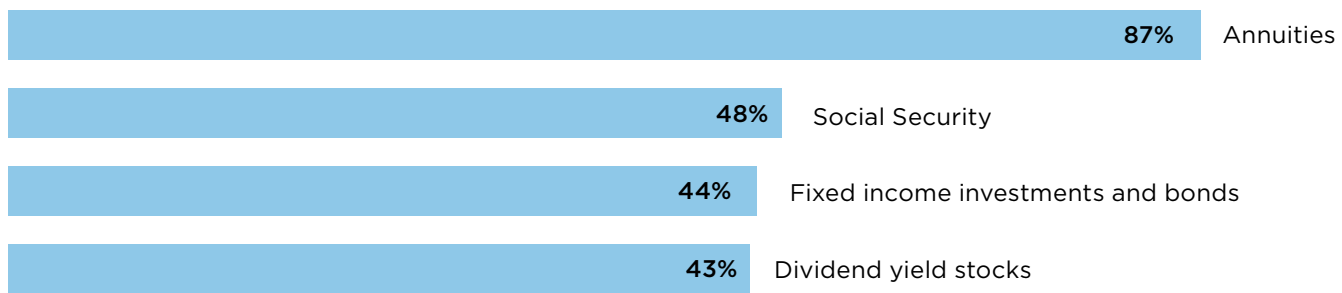
### In response to ongoing uncertainty, non-retired women are...



## Financial professionals help women feel more confident.

Women investors are increasingly turning to financial professionals to help improve the resilience of their portfolios. More than half (52%) of women investors are working with a financial professional and the **overwhelming majority (97%) said their financial professional helped them feel more confident** in their ability to make good financial decisions, even amid market uncertainty.

### Within holistic retirement plans, financial professionals are prioritizing protective solutions against their clients outliving their savings such as...



As a trusted financial professional, you are in a great position to help your female clients navigate market volatility as they plan for their financial futures and retirement. Nationwide can help with insights and solutions that can help your clients feel more confident about their financial futures.



See how you can help clients feel more confident about saving for retirement by visiting <https://nationwidefinancial.com/nationwide-retirement-institute/diverse-markets>



Survey methodology: The research was conducted online within the U.S. by The Harris Poll on behalf of Nationwide from January 4-13, 2023, among 511 advisors and financial professionals and 789 investors ages 18+ with investable assets (IA) of \$10K+. Advisors and financial professionals included 266 RIAs, 146 broker-dealers, 128 wirehouse and 55 other financial professionals. Among the investors, there were 203 Mass Affluent (IA of \$100K-\$499K), 167 Emerging High Net Worth (IA of \$500K-\$999K), 106 High Net Worth (IA of \$1M-\$4.99M) and 104 Ultra High Net Worth (IA of \$5M+), and 209 investors with \$10K to less than \$100K investable assets (less affluent). Investors included a subset of 224 "pre-retirees" age 55-65 who are not retired.

This material is not a recommendation to buy or sell a financial product or to adopt an investment strategy. Investors should discuss their specific situation with their financial professional.

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