# The Nationwide Retirement Institute® 2022 Social Security Survey

July 2022

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This material should be regarded as general information on Social Security and is not intended to provide specific advice. If you have questions regarding your particular situation, you should contact the Social Security Administration and/or your legal or tax advisors.







### **Background and Objectives**

- The Corporate Communications Team aims to create positive consumer and financial media coverage that demonstrates Nationwide
  understands consumers' financial challenges and helps professionals have meaningful discussions with their clients—specifically, to help
  maximize clients' Social Security (SS) benefits.
- To this end, since 2014 Nationwide has annually tracked whether sentiment towards or usage and knowledge of Social Security benefits have changed.

#### **Objectives:**

- To understand attitudes and knowledge about Social Security
- To measure whether adults are using a financial professional, particularly for Social Security advice and planning
- To determine if these sentiments and behaviors have changed over time
  - Specifically, in 2022 continue exploring the impacts of the COVID-19 pandemic as well as impacts of inflation especially as they
    relate to Social Security and retirement planning
- To compare sentiments, behaviors, and knowledge among key generational groups:
  - 1. Millennials (26-41 years old)
  - Gen X (42-57 years old)
  - 3. Boomers+ (58+ years old)



#### **Research Method**

200

#### **Audience:**

1,853 U.S. adults age 26+



#### **Survey Timing:**

April 25 – May 23, 2022



#### Mode:

20-minute online survey



#### Weighting:

Data are weighted to ensure results are projectable to the U.S. population of adults 26+

#### **Method Statement** (to be included in all press materials):

This survey was conducted online within the U.S. by The Harris Poll on behalf of Nationwide between April 19 and May 7, 2021 among 1,853 U.S. adults age 26+ (national sample) including 674 Millennials (age 26-41), 576 Gen Xers (age 42-57), and 603 Boomers+ (age 58+) and an oversample for a total of 502 Hispanic adults, a total of 591 Asian adults, a total of 593 Rural adults. Data were statistically weighted as needed to bring them in line with the population of U.S. residents age 26+ from the 2022 Current Population Survey for age by gender, education, race/ethnicity, region, household income, marital status, and household size. To ensure the national sample was representative, the data were initially weighted by generation (Millennials 26-41, Gen Xers 42-57, and Boomers+ 58+) and then combined into a total 26+ group. Data for Hispanic, Asian, and Rural adults were weighted as needed for age by gender, education, region, household income, marital status, and household size. Our weighting algorithm also included a propensity score which allows us to adjust for attitudinal and behavioral differences between those who are online versus those who are not, those who join online panels versus those who do not, and those who responded to this survey versus those who did not.



### **Report Notes**

#### In tables and charts:

- Percentages may not add up to 100% due to weighting, computer rounding, and/or the acceptance of multiple responses.
- An asterisk (\*) in a data chart indicates a percentage greater than zero but less than 1%; a " " indicates a value of zero.
- Unless otherwise noted, results for the Total (adults 26+) are displayed.
- Results based on small samples (n<100) are too small to report quantitatively for PR and should be interpreted as directional only. These are noted with "\*Caution, small base <100, results are directional in nature" and stat testing is not shown.

#### Throughout this report:

• Where appropriate, key highlights or statistically significant differences at the 95% confidence level between subgroups of interest are noted throughout the detailed findings slides. Look for the icons below to denote these call outs. In some instances, subgroup data may be charted for ease of visual comparison.



Key generational subgroup finding



Key gender subgroup finding



Key SS status subgroup finding



Key trend finding

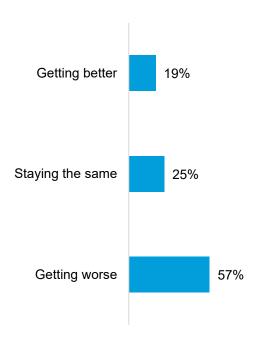
- Note that due to space limitations, not all significant differences among subgroups of interest are displayed. Full survey results for all subgroups are available in the data tables.
  - In some instances, there may be too many data points to reference within a slide to support key highlights or subgroup findings. In these cases, we have included a note within the notes section to see data tables for supporting data.
- Base labels, sizes, and question text are included within the notes section of each page for reference.

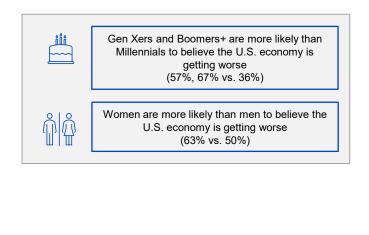


# Majorities Believe The US Economy Is Getting Worse

Only one quarter believe it is staying the same and about a fifth believe it's getting better

#### Perception of U.S. Economy



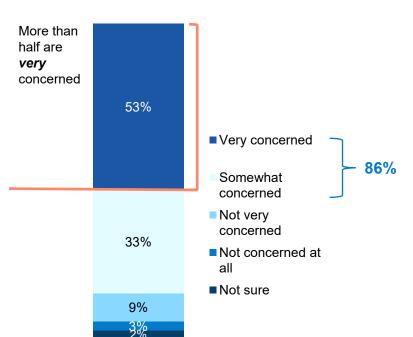


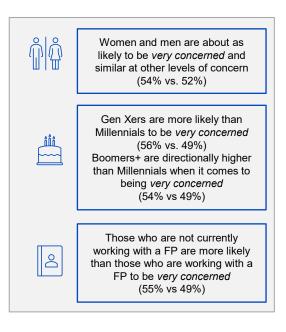


# Nearly 9 In 10 Are Very/Somewhat Concerned About Inflation In The US

More than half are very concerned about the level of inflation in the US economy today

#### Concern About Inflation in U.S. Economy



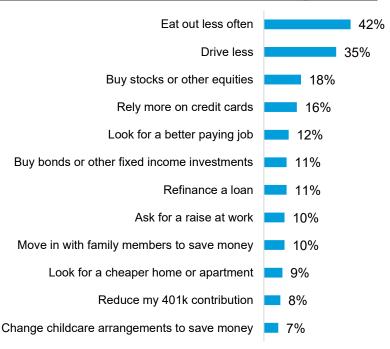


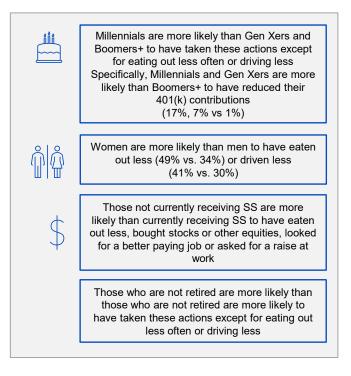


### Many Ate Out Less Often Or Drove Less In The Past 12 Months Due to Inflation

Almost one fifth bought stocks or other equities or relied more on credit cards in the past 12 months because of rising inflation

#### **Done in the Past 12 Months Because of Rising Inflation**



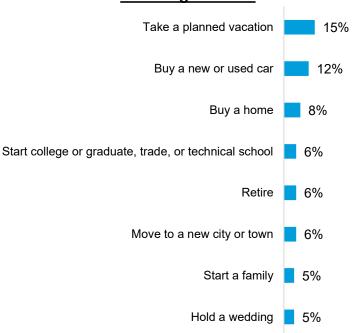




# Rising Inflation Impacted Some Important Life Events Or Long-term Plans

Almost one in ten cancelled or postponed plans to buy a home because of rising inflation

# Cancelled or Postponed Plans in Past 12 Months Because of Rising Inflation



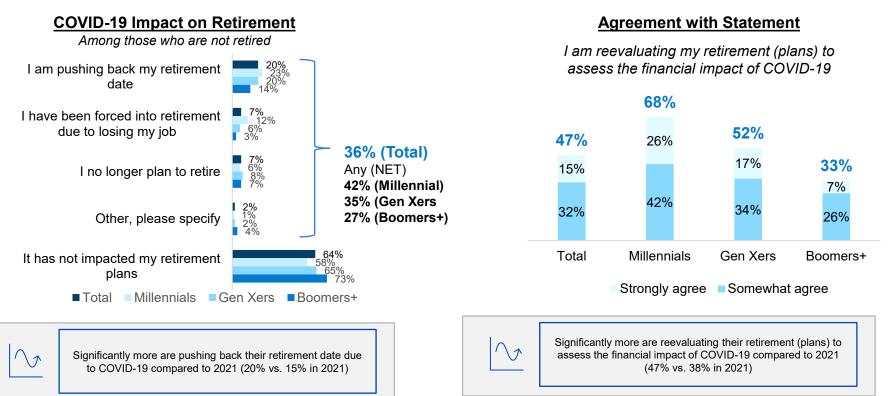


Millennials are more likely than Gen Xers and Boomers+ to have cancelled or postponed these actions in the past 12 months except for retiring or starting a family



# More Report COVID Has Impacted Their Retirement Plans Compared to 2021

Almost half are reevaluating their retirement plans to assess the financial impacts of COVID, significantly higher than in 2021 and significantly higher among Millennials and Gen Xers

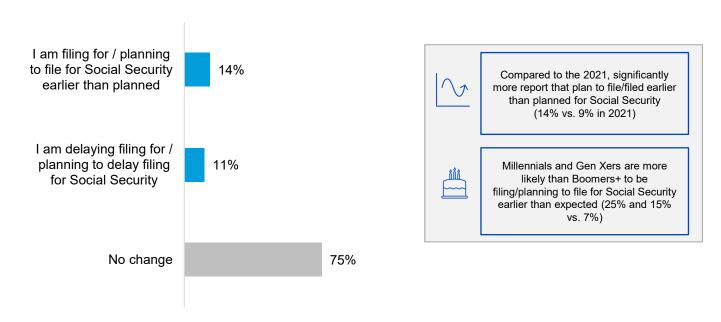




# About One Fifth Report COVID Has Impacted Their SS Filing Plans

Majorities across generations agree that the government shouldn't penalize people who claim early by reducing SS benefits because COVID has forced so many people into retirement, especially younger generations

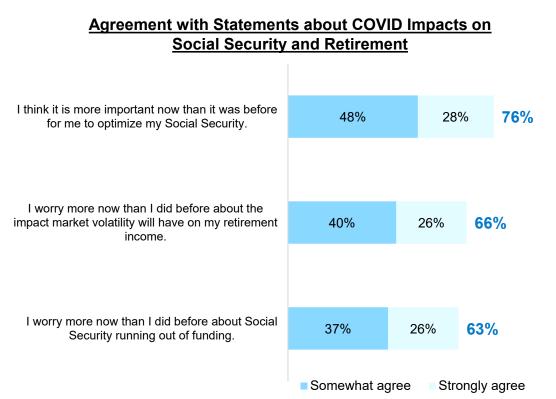
#### **COVID-19 Impact on Social Security Filing**

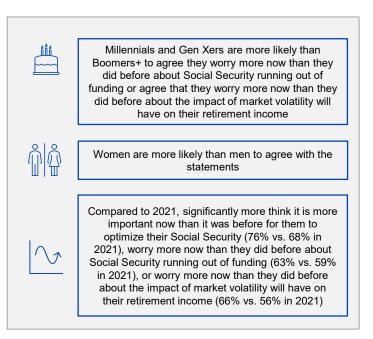




# **COVID Heightens Worries About SS Funding, Market Volatility Impact**

Younger generations and women are more likely to agree with these statements about the impact of COVID-19



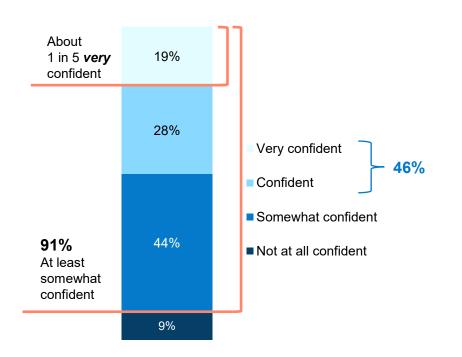


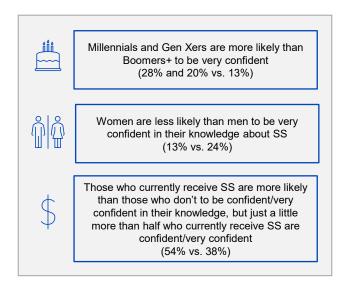


# Strong Majority Are At Least Somewhat Confident in Their SS Knowledge

Almost half are confident/very confident and only about 1 in 5 are very confident; Millennials and Gen Xers more likely to be very confident and Women are less likely to be very confident

#### Confidence in SS Knowledge

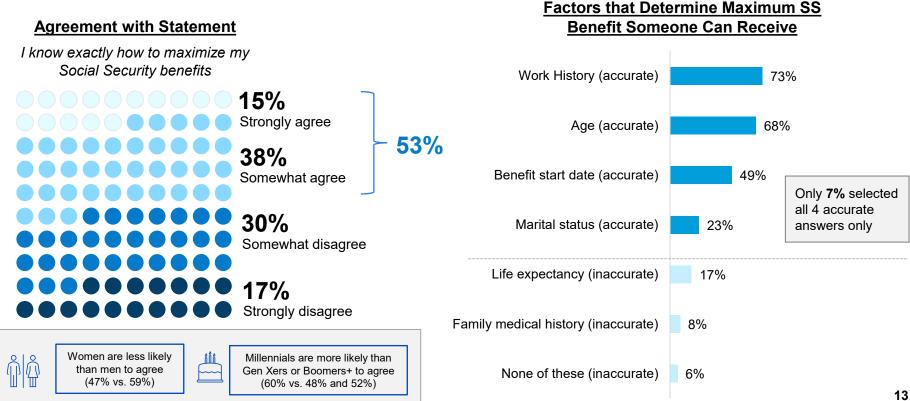






# A Little Over Half Agree They Know Exactly How To Maximize SS Benefits

Only 7% correctly identified all of the listed factors that determine the maximum SS benefit someone can receive; almost a fifth thought life expectancy is a factor

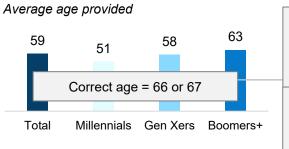




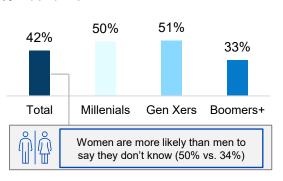
# Many Are Not Sure About Basic SS FRA Or Payment Details

Women are more likely to be unsure about FRA or payment details and Millennials and Gen Xers unsure of FRA for themselves

# Age Believe You Are Eligible for Full Retirement Benefits



% "I don't know"

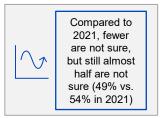


Only **13%** of adults correctly guess their FRA based on their year of birth

54% correctly answered that some of their benefits may be withheld if they're still working before their full retirement age (FRA), between ages 66 and 67 depending on their year of birth

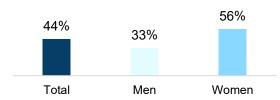
# Percent of Income Is or Will be Replaced in Retirement by SS

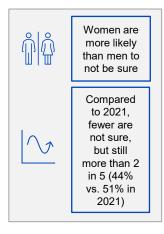




#### How Much Monthly SS Payment is Expected to Be

% "Not sure" among those not receiving SS





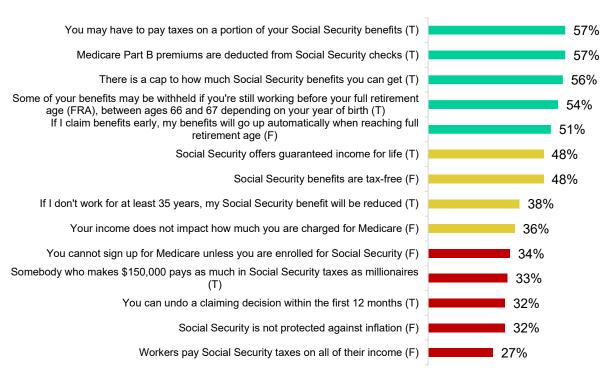


### Large Knowledge Gaps Exist On General SS Topics

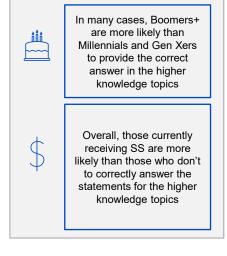
Taxes, protection against inflation, and enrollment details have the lowest knowledge levels among the general SS topics tested

#### **Knowledge Testing Specific Statements About General SS Topics**

% correct



Higher knowledge topics (50%+)
Moderate knowledge topics (35%-49%)
Lowest knowledge topics (<35%)

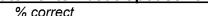


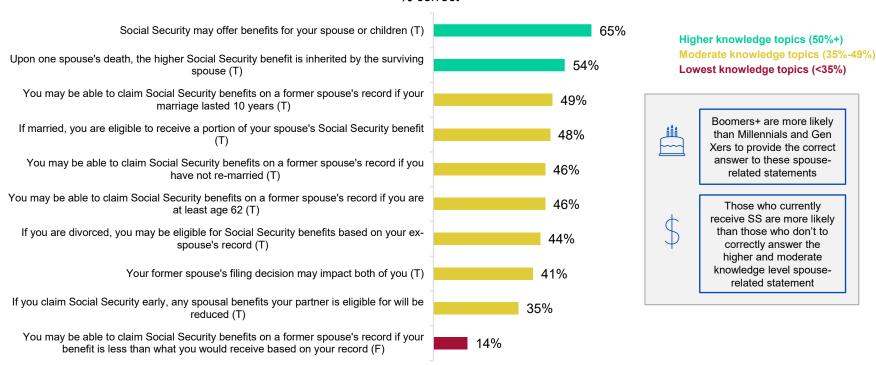


# Spouse-related SS Topics Mostly Fall In The Moderate Knowledge Level

More education is needed about the ability to claim SS benefits on a former spouse's record if their benefit is less than what they would receive based on their own record

#### Knowledge Testing Specific Statements About Spouse-related SS Topics



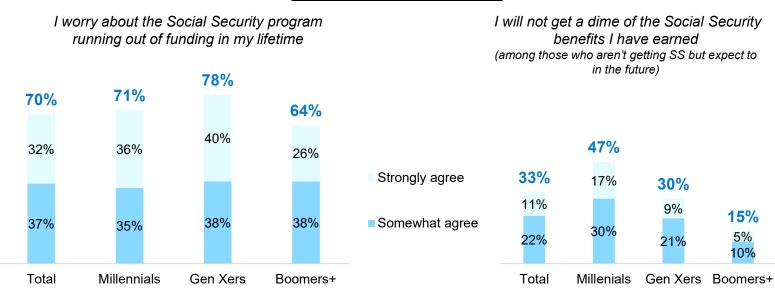




# Majority Across Gens Worry SS Will Run Out Of Funding In Their Lifetime

One in three adults age 26+ not currently receiving SS believe they won't get a dime of SS benefits they've earned

#### **Agreement with Statements**





Women are more likely than men to agree (74% vs. 65%) \$

While a majority of those who currently receive SS (64%) agree, they are less likely to agree than those who don't currently receive SS (76%)

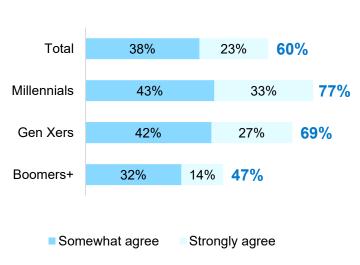


# Many Plan To Work To Supplement SS, Especially Among Younger Gens

Most believe they will need to continue working because Social Security won't pay enough and even 2 in 5 of those not currently collecting SS plan to file for SS early, while continuing to work

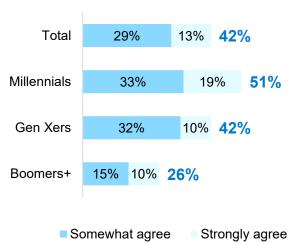
#### **Agreement with Statements**

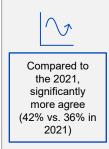
#### I need to continue working because Social Security won't pay enough





I plan on filing for Social Security benefits early, but continuing to work (Among those who don't currently collect SS)



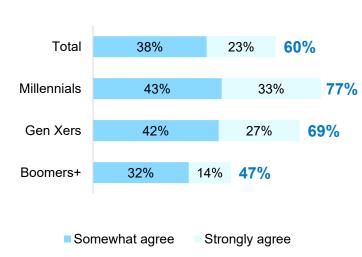




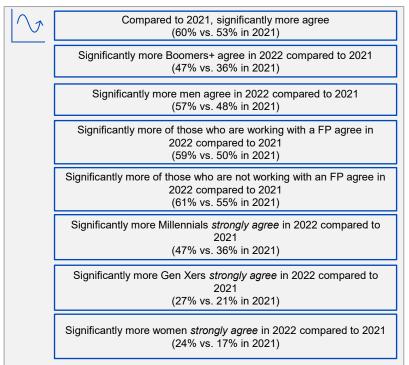
# Many Plan To Work To Supplement SS, Especially Among Younger Gens

Most believe they will need to continue working because SS won't pay enough with significantly more who plan on this compared to 2021

#### I need to continue working because Social Security won't pay enough



#### **Agreement with Statements**





Women are more likely than men to agree (64% vs. 57%)

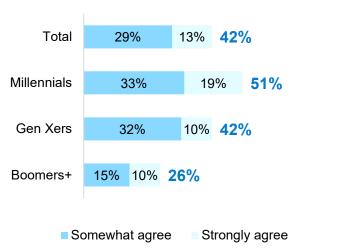


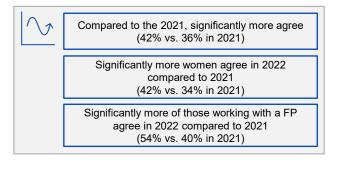
# Some Plan To File For SS Benefits Early But Will Continue To Work

Most believe they will need to continue working because SS won't pay enough and even 2 in 5 of those not currently collecting SS plan to file for SS early but continue to work

#### **Agreement with Statements**

I plan on filing for Social Security benefits early, but continuing to work (Among those who don't currently collect SS)

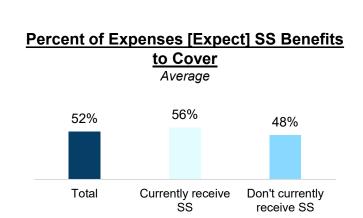


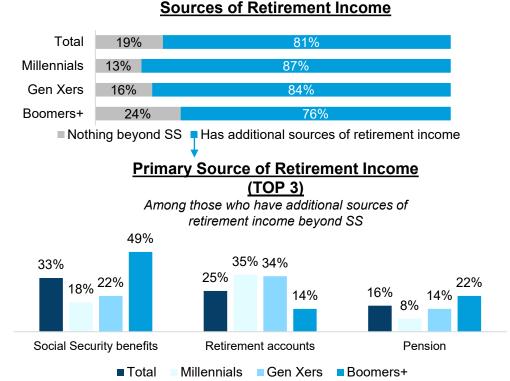




# Younger Gens Plan On Other Income Sources To Supplement SS

Adults age 26+ expect SS benefits cover/are to cover about half of living expenses although almost a fifth do not have a source of retirement income beyond SS





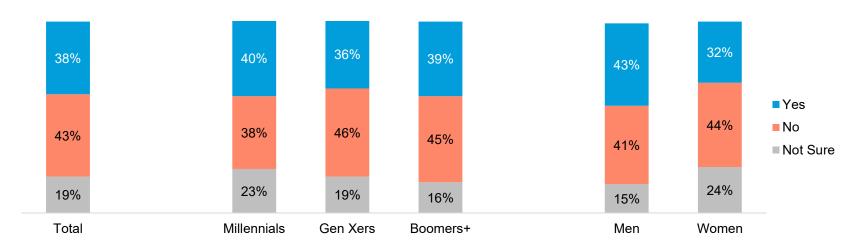


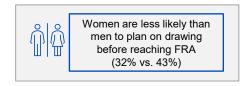
# Some Plan On Drawing SS Before FRA

Almost two in five adults age 26+ not currently receiving SS plan on drawing SS before their full retirement age. Women were significantly less likely to plan on drawing SS before their FRA

#### **Drawing SS Before Full Retirement Age**

(among those who aren't getting SS but expect to in the future)



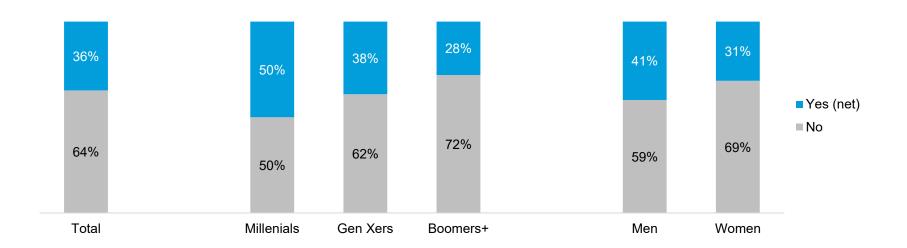




#### A Little Over One-Third Work with a Financial Professional

Younger generations are more likely to work with one while women are less likely to work with one

#### **Currently Working with a Financial Professional**





Millennials are more likely than in 2021 to report they work with a financial professional (50% vs. 42% in 2021)



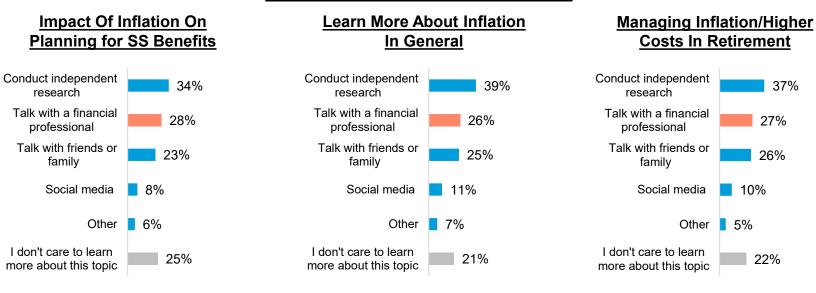
Women are more likely than men to not be working with a financial professional (69% vs. 59%)



# Some Turn To Financial Professionals To Learn About Inflation-related Topics

At least a fifth of those age 26+ do care to learn more about each of these inflation-related topics

#### Who They Turn To To Learn More About:





Millennials and Gen Xers are more likely than Boomers+ to talk to a financial professional about these three inflation-related topics



Women are less likely than men to talk to a financial professional about these three inflation-related topics

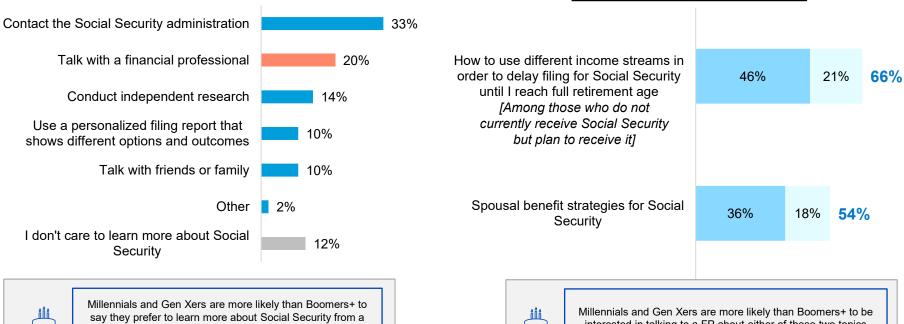


# A Fifth Would Turn To A Financial Professional (FP) To Learn More About SS

Two-thirds not yet collecting SS are interested in talking with an FP how to use different income streams to delay filing until they reach full retirement plan; more than half of adults age 26+ are interested in discussing spousal benefits strategies for SS with an FP

#### **How They Prefer to Learn More About SS**

# Interest in Talking to a Financial Professional About...



Millennials and Gen Xers are more likely than Boomers+ to be interested in talking to a FP about either of these two topics (75%, 66% vs. 52%; and 77%, 62% vs. 37%, respectively)gen

# Access more long term care insights at <a href="http://nationwide.com/SocialSecurity">http://nationwide.com/SocialSecurity</a>



