



Financial education resources for Farm Bureau partners



Agriculture financial articles

Available on the Nationwide Ag Insight Center

[The basics of farm succession planning](#)

Topic: Land As Your Legacy®

Target audience: Farmers who want to better understand succession planning

[How to pass along the family farm: Tips for a peaceful transition](#)

Topic: Land As Your Legacy

Target audience: Farmers who want to better understand succession planning

[Farm estate planning: 5 succession planning strategies](#)

Topic: Land As Your Legacy

Target audience: Farmers who want to better understand succession planning

[Planning the future of a farm](#)

Topic: Land As Your Legacy

Target audience: Farmers who want to better understand succession planning

[Farm succession planning with no family heirs](#)

Topic: Land As Your Legacy

Target audience: Farmers who want to better understand succession planning

[Pros and cons of gifting large farm assets](#)

Topic: Land As Your Legacy

Target audience: Farmers who want to better understand succession planning

[Social Security and Medicare tips for farmers](#)

Topic: Social Security and Medicare

Target audience: Farmers looking to better secure their long-term financial future

[3 life insurance options to secure your farm](#)

Topic: Life insurance

Target audience: Farmers looking to better secure their long-term financial future

[Tips on long-term care planning for farmers](#)

Topic: Long-term care

Target audience: Farmers looking to better secure their long-term financial future

[Attract farmworkers with retirement savings plans](#)

Topic: Retirement savings plans

Target audience: Farmers wanting to provide retirement savings solutions to workers

[Section 179 tax deductions for farm equipment](#)

Topic: Taxation

Target audience: Farmers seeking information on Section 179

In-person/virtual seminars

Please contact your Sponsor Relations team member for scheduling options and availability of presenters.

Health care: Plan for costs in retirement (1 hour)

Target audience: Anyone would benefit from attending.

Course content: Health care is consistently among the primary concerns of retirees and pre-retirees as they consider their post-employment finances. We will examine how to place the health care expense questions into an overall retirement income plan, understand the importance of planning for health care-related expenses in retirement, and the options available to address and manage health care expense risk.

Medicare: Start the conversation. Learn about your options. (1 hour)

Target audience: Anyone would benefit from attending.

Course content: If you are approaching age 65, you may have already started to receive a lot of mail regarding Medicare. It can be confusing — perhaps even overwhelming — if you don't yet know the basics about the program. We will equip you with those basics and point you to unbiased sources of information that will help you make the best choices for yourself.

Social Security: The choice of a lifetime (1 hour)

Target audience: Anyone would benefit from attending.

Course content: Your retirement readiness depends on many choices over your working years. Perhaps no retirement choice is more significant than when to begin taking Social Security benefits. Learn the basics of Social Security and useful information to help you make the right decision based on your circumstances.

Understanding and planning for long-term care (1 hour)

Target audience: Anyone would benefit from attending.

Course content: Recent research suggests that most Americans turning age 65 will need long-term care (LTC) at some point in their lives.¹ What can you expect and how will you pay for it? Learn how you can better estimate your potential LTC expenses in your community and begin building a plan to fund them.

Women and retirement: Education to enhance holistic financial planning for the future (1 hour)

Target audience: Women

Course content: In this presentation, we will focus on how women can use tax-efficient retirement income to make money last longer in retirement, maximizing Social Security benefits and thinking ahead to potential long-term care needs.

Leaving your legacy: Understanding basic estate planning and wealth transfer concepts (1 hour)

Target audience: Anyone would benefit from attending.

Course content: This presentation looks at the term "legacy planning" and why it's important. We'll dive into the process of legacy planning and the things to consider to make sure your plan is right for your family.

Meeting the challenges of aging: Understanding the risks and strategies for success (1 hour)

Target audience: Anyone would benefit from attending.

Course content: It's never too soon or too late to start planning for the aging process. This presentation will examine the risks associated with aging, the challenges that occur when someone needs care, and the ways to plan ahead to pay for that care.

Prerecorded seminars

These seminars are available on-demand at your convenience. Please share the links with your members.

[Social Security: The choice of a lifetime](#) — 51:22

Target audience: Anyone would benefit from attending.

Course content: Your retirement readiness depends on many choices over your working years. Perhaps no retirement choice is more significant than when to begin taking Social Security benefits. Learn the basics of Social Security and useful information to help you make the right decision based on your circumstances.

[Health care: Plan for costs in retirement](#) — 48:36

Target audience: Anyone would benefit from attending.

Course content: Health care is likely to be one of your biggest retirement expenses. Join us as Nationwide shares useful information about the impact of health care costs in retirement, your planning options and how you can get a personalized estimate of these potential costs.

[Leaving your legacy: Understanding basic estate planning and wealth transfer concepts](#) — 48:22

Target audience: Anyone would benefit from attending.

Course content: We all hope to have more than enough money to see us through our retirement. Assuming there will be assets to pass on to your beneficiaries, this webinar discusses the documents you should have in place and steps you can take to reduce the impact of taxes on your heirs.

[Managing the taxes on your retirement income](#) — 49:01

Target audience: Anyone would benefit from attending.

Course content: Minimizing taxes in retirement is a goal for anyone hoping to stretch their retirement savings. This webinar discusses the importance of having tax-diverse sources of retirement income, and how to strategically withdraw from those accounts to keep taxes low.

On-demand video

This video is available on-demand at your convenience. Please share the link with your members.

[Passing farmland ownership to the next generation](#) — Video length: 5:20

Target audience: Farmers who want to better understand succession planning

Course content: Succession planning is a critical step to ensure that land ownership is passed on to the next generation of farmers. Watch how a family worked together with Nationwide to keep the family farm.

Nationwide Financial podcast episode

Clarifying the Complex — a podcast from the Nationwide Retirement Institute®

[Land As Your Legacy: Medicare and Social Security planning for farmers](#) — Audio length: 19:40

Target audience: Farmers looking to better secure their long-term financial future



¹ "How Much Care Will You Need?" acl.gov/lrc/basic-needs/how-much-care-will-you-need (accessed May 26, 2023).

When choosing a product, make sure that life insurance and long-term care insurance needs are met. Because personal situations may change (e.g., marriage, birth of a child or job promotion), so can life insurance and long-term care insurance needs. Life insurance, and long-term care coverage linked to life insurance, has fees and charges associated with it. Clients should consult with their financial professional for more information on costs and coverage.

Products are issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio. Nationwide Investment Services Corporation (NISC), member FINRA, Columbus, OH. Nationwide Retirement Institute is a division of NISC.

Nationwide, the Nationwide N and Eagle, Nationwide is on your side and Nationwide Retirement Institute are service marks of Nationwide Mutual Insurance Company © Nationwide 2023

NFM-18535AO.5 (05/23)