



Nationwide Maximum Diversification U.S. Core Equity ETF

MXDU

Fact sheet

Q3 2018
AS OF 09/30/18

Fund Description: The Fund seeks to replicate the investment performance, before fees and expenses, of the TOBAM Maximum Diversification® USA Index.

Enhanced diversification

Seeks higher risk-adjusted returns relative to market cap-weighted strategies by creating a more diversified risk allocation that captures the full equity risk premium*

Building a robust core

Creates a neutral risk allocation, which complements factor investing and active stock selection

Index construction by TOBAM

Paris-based asset manager at the forefront of strategic beta index design

Key facts

Fund ticker	MXDU
Fund inception	09/15/2017
Index ticker	MDUSATU
Index inception	11/17/2011
Total expense	0.34%

Trading details

Listing exchange	NYSE Arca
IOPV Ticker	MXDU.IV
CUSIP	26922A 651

Fund details

Number of holdings	481
Net Assets	\$110.1M
Weighted average market cap	\$32.8B
Return on equity (ROE)	19.8%
Price-to-book (P/B) ratio	3.2
Price-to-earnings (P/E) ratio	18.9

Index description

The TOBAM Maximum Diversification® USA Index ("TOBAM USA Index") is a systematic, rules-based index that provides exposure to mid and large cap U.S. listed companies. The index seeks to maximize a patented mathematical measure of portfolio diversification, based on constituent volatilities and cross correlations.



Average annual total returns (%)

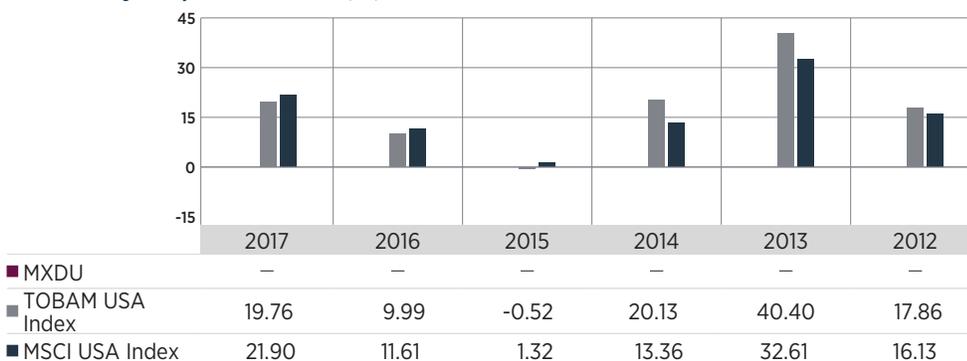
	QTD	YTD	1-year	3-year	5-year	Since inception ¹
Fund at NAV	5.21	11.77	19.00	—	—	17.93
Fund at market price	4.91	11.11	18.92	—	—	18.07
TOBAM USA Index (underlying index)	5.31	12.04	19.45	15.48	13.83	19.17
MSCI USA Index (benchmark)	7.51	10.63	17.87	17.14	13.78	18.80

The results shown represent past performance; past performance does not guarantee future results. Current performance may be lower or higher than the past performance shown. Share price, principal value, and return will vary, and you may have a gain or a loss when you sell your shares. To obtain the most recent month-end performance, go to etf.nationwide.com or call 1-877-893-1830.

Nationwide shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00 p.m. EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

¹Index "inception" return is based on the Fund's inception date.

Calendar year performance (%)



Index approach



Define the investable universe

TOBAM applies liquidity and socially responsible investment screens in determining the investable universe.



Creates the "most diversified" portfolio

Using their proprietary Diversification Ratio®, TOBAM constructs a portfolio with equal and lowest possible correlation among individual holdings*.



Seeks to neutrally allocate risk

The portfolio neutrally allocates risk to the effective independent sources of risk present in the market even if it has no position in a particular stock or sector.

*Subject to active share constraints.

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Top Holdings

	% of portfolio
Amazon.com Inc	1.53
Apple Inc	1.52
Humana Inc	1.50
The Kroger Co	1.34
Advanced Micro Devices Inc	1.27
PG&E Corp	1.26
Lululemon Athletica Inc	1.23
Twitter Inc	1.20
Newmont Mining Corp	1.17
Facebook Inc A	1.10
Total	
MXDU	13.1
MSCI USA Index	20.5

Holdings are provided for informational purposes and should not be deemed as a recommendation to buy or sell the securities.

Sector allocation (%)

	MXDU	MSCI USA	Under/Overweight
Consumer Discretionary	20.2	12.5	7.7
Consumer Staples	12.6	6.9	5.7
Health Care	19.5	14.5	5.0
Real Estate	6.6	2.4	4.2
Utilities	6.5	2.8	3.7
Materials	2.6	2.4	0.2
Communication Services	3.5	3.3	0.2
Energy	4.2	6.0	-1.8
Industrials	5.6	10.4	-4.8
Financials	5.3	15.4	-10.1
Information Technology	13.4	23.6	-10.2

Portfolio Management

Vident Investment Advisory, LLC, Subadviser



DEFINITIONS: **IOPV**, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day. **Weighted average market cap** of a portfolio reflects the relative size of its holdings. **ROE** is a measure of the net income after taxes that a firm is able to earn as a percent of stockholders equity. **Price/book** is a financial ratio used to compare a company's current market price to its book value. **P/E ratio** is the price of a stock divided by trailing 12-month earnings per share.

• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

Call 800-617-0004 to request a summary prospectus and/or a prospectus, or download prospectuses at etf.nationwide.com. These prospectuses outline investment objectives, risks, fees, charges and expenses, and other information that you should read and consider carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying index.

KEY RISKS: The Fund is subject to the risks of investing in equity securities. Please refer to the summary prospectus for a more detailed explanation of the Fund's principal risks. There is no assurance that the investment objective of any fund will be achieved. **Diversification does not assure a profit or protect against a loss in a declining market.**

MSCI USA Index: An unmanaged index created by Morgan Stanley Capital International (MSCI) that measures the performance of the large and mid cap segments of the U.S. market. The index covers approximately 85% of the free float-adjusted market capitalization in the U.S. Market index performance is provided by a third-party source Nationwide Funds Group deems to be reliable (Morningstar). Indexes are unmanaged and have been provided for comparison purposes only. No fees or expenses have been reflected. Individuals cannot invest directly in an index.

TOBAM Diversification Ratio® (DR(w)) is calculated by using the weighted average volatility and volatility as follows: $DR(w) = (w|\sigma) / \sigma(w)$ where $(w|\sigma) = \sum w_i \sigma_i$. **TOBAM Maximum Diversification® USA Index** data copyright ©2018, TOBAM S.A.S. All rights reserved. Maximum Diversification is a registered trademark and service mark of TOBAM S.A.S. or its affiliates ("TOBAM"). The Nationwide ETFs ("ETFs") are not sponsored, endorsed, issued, sold, or promoted by TOBAM S.A.S. ("TOBAM"), and TOBAM does not make any representation regarding the advisability of investing in the Funds. Nationwide licenses the use of Maximum Diversification® indices and is not affiliated with TOBAM or its affiliates. For more details, visit nationwidefinancial.com/#/products/investments/etfs.

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