



Nationwide®
is on your side

Broadening your portfolio's potential with global opportunities

See why diversifying your portfolio with international investments may help you reach your long-term financial goals.

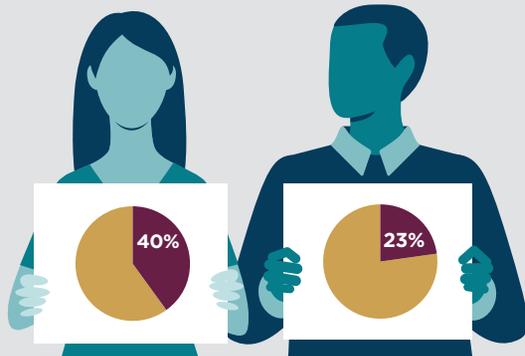
Aim for an optimal portfolio mix

As you review your portfolio, consider a balance of international and domestic investments. Having the right ratio may help reduce risk and increase return potential.

Historical index performance shows that an allocation of 60% U.S. stocks and **40% international stocks** minimized risk and optimized returns.¹

BUT

On average, U.S. investors hold only **23% exposure to international stocks.**¹



See a world of opportunities

While the U.S. is a driver of global economic growth, there are other attractive investments available overseas. By only investing in domestic stocks, you could be missing out on higher potential returns.

International investments represent **63%** of global market capitalization.²

AND

Nearly **three quarters** of the world's companies are headquartered outside the U.S.³



Tap into global growth potential

Many countries are in the expansionary phase of the business cycle, with economic growth accelerating and possibly more potential for investors who take a global view.*



*As of January 2018
Source: Nationwide Economics

¹ U.S. stocks represented by the MSCI USA Index. International stocks represented by the MSCI World ex-U.S. Index. Returns measured by annualized performance between 1970-2015. Volatility measured by annualized standard deviation between 1970-2015. Source for index data: Morningstar 12/31/2015.

² International Monetary Fund and World Federation of Exchanges, 2015.

³ Bloomberg. The World Federation of Exchanges, International Monetary Fund, 2015.



Talk to your financial advisor about how taking a more global approach with your portfolio may help you reach your long-term financial destination.



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MSCI USA Index: An unmanaged index created by Morgan Stanley Capital International (MSCI) that measures the performance of the large and mid cap segments of the U.S. market. The index covers approximately 85% of the free float-adjusted market capitalization in the U.S.

The MSCI World ex USA Index captures large and mid-cap representation across 22 of 23 Developed Markets (DM) countries — excluding the United States. With 1,020 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country. DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland and the UK.

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