



Nationwide Geneva Small Cap Growth Fund

Mutual funds

Fact sheet

Q4 2018
AS OF 12/31/18

Objective: Seeks long-term capital appreciation

Class A: NWHZX
Class C: NWKBX
Inst Svc: NWKDX

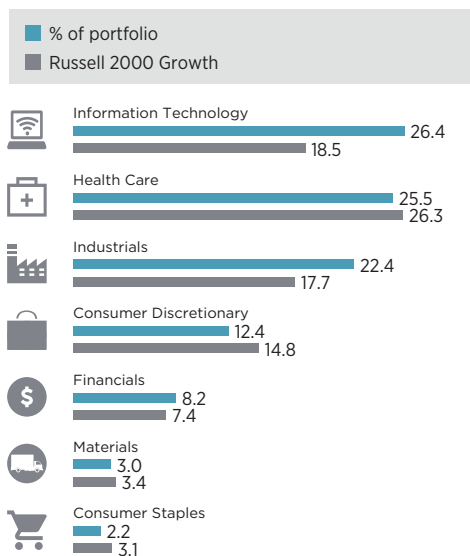
Asset class: U.S. Equity
Morningstar category: Small Growth

Emphasis on quality growth:
Seeks to invest in companies with experienced management teams, strong earnings growth potential, low leverage and a sustainable competitive advantage

Team based approach:
Promotes a collaborative team based approach that encourages differing perspectives in identifying opportunities

Long-term investment focus:
Follows a long-term investment perspective, looking to gain conviction on companies that it believes will outperform over a full market cycle

Top Sectors



Top Holdings

Company	% of portfolio
Bright Horizons Family Sol Inc	3.1
Exponent, Inc.	2.8
MarketAxess Holdings Inc	2.7
RBC Bearings Incorporated	2.6
Paycom Software Inc	2.6
Masimo Corp	2.6
Fair Isaac Corp	2.5
Fox Factory Holding Corp.	2.4
Medidata Solutions Inc	2.4
Bio-Techne Corp	2.4

Holdings are provided for informational purposes and should not be deemed as a recommendation to buy or sell the securities.

Average Annual Total Returns (%)

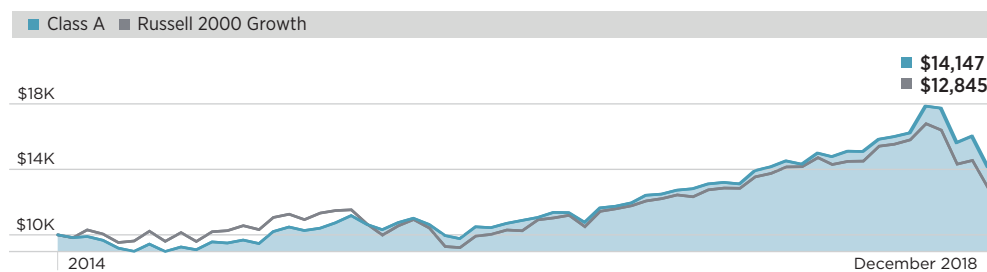
Share class	QTD	YTD	1-year	3-year	5-year	Since inception
Class A (without sales charge)	-20.25	-1.17	-1.17	9.99	7.18	14.44
Class A (with 5.75% max sales charge)	-24.84	-6.86	-6.86	7.84	5.92	13.73
Class C	-20.39	-1.87	-1.87	9.20	6.43	13.70
Institutional Service Class	-20.20	-0.90	-0.90	10.29	7.48	14.75
Russell 2000 Growth Index	-21.65	-9.31	-9.31	7.24	5.13	-
Category	-20.82	-5.76	-5.76	8.47	5.12	-

Performance returns assume the reinvestment of all distributions. Returns for periods less than one year are not annualized. Total returns reflect a contractual expense limitation for direct annual Fund expenses for all classes for certain periods since inception, without which returns would have been lower.

Share class	Expense ratios		Inception date
	Gross (%)	Net (%)	
Class A	1.28	1.28	06/12/2009
Class C	1.99	1.99	06/12/2009
Institutional Service Class	1.00	1.00	06/12/2009

The expense ratios are as shown in the most recent prospectus. Expenses include underlying fund expenses. Please see the Fund's prospectus for more details.

Growth of \$10k (01/01/14-12/31/18)



The results shown represent past performance; past performance does not guarantee future results. Current performance may be lower or higher than the past performance shown. Share price, principal value, and return will vary, and you may have a gain or a loss when you sell your shares. To obtain the most recent month-end performance, go to nationwide.com/mutualfunds or call 800-848-0920.

Sales charges and 12b-1 Fees: Class A - max front end sales charge of 5.75%, 0.25% 12b-1 fee (investment size may reduce or eliminate front-end sales charge). Class C - 1.00% Contingent Deferred Sales Charge, 1.00% 12b-1 fee. Institutional Service Class - no sales charge, no 12b-1 fee.

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Overall Morningstar Ratings™



Out of 583 investments. An investment's overall Morningstar Rating, based on Class A risk-adjusted return, is a weighted average of its applicable 3- and 5-year Ratings. See disclosures below.

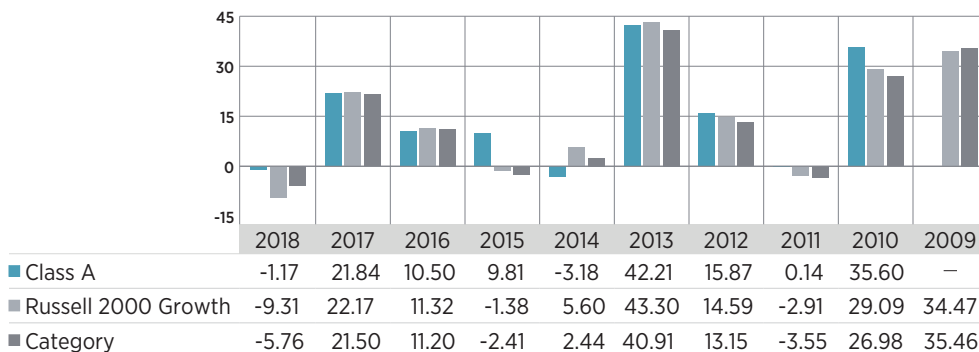
Portfolio Characteristics

Total Net Assets (all classes)	\$863.8M
Total Number of holdings	59
P/E ratio	38.6x
Sharpe Ratio*	0.6
Standard deviation*	15.6
Alpha*	3.2
Beta*	0.9
R-Squared*	88.7
Turnover	20%

Portfolio characteristics are based on Class A shares.

*Rolling 36 months

Calendar Year Returns (%) (without sales charge)



Portfolio Management

Geneva Capital Management, LLC, Subadviser
William A. Priebe, CFA, Fund tenure since 2009
William Scott Priebe, Fund tenure since 2009
Josè Muñoz, CFA, Fund tenure since 2017



• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

DEFINITIONS: **Average annual total returns** are the annual compounded returns that would have produced the cumulative total return if fund performance had been constant during the given period. **P/E ratio** is the price of a stock divided by trailing 12-month earnings per share. **Sharpe ratio** measures excess return per unit of risk (standard deviation). A higher Sharpe ratio suggests better risk-adjusted performance. **Standard deviation** measures performance fluctuation, may not be indicative of future risk and is not a predictor of returns. **Alpha** represents the excess returns of a fund relative to its benchmark. A positive alpha is the added value an active manager has contributed over the benchmark returns. **Beta** measures volatility in relation to the fund's benchmark. A beta of less than 1.0 indicates lower volatility, while a beta of more than 1.0 indicates higher volatility relative to the benchmark. **R-Squared** measures the percentage of a fund's movements that can be explained by movements in a benchmark. **Turnover** measures how frequently investments are bought and sold within a fund during a 12 month period. The portfolio turnover rate is as of the fund's fiscal year end and is usually expressed as a percentage of the total value of a fund.

Effective at close of business on October 30, 2017, the Nationwide Geneva Small Cap Growth Fund, subject to certain exceptions noted in the Summary Prospectus Supplement dated September 29, 2017, will only be available for investment on a limited basis. Please see the Summary Prospectus Supplement dated September 29, 2017 for more information.

Call 800-848-0920 to request a summary prospectus and/or a prospectus, or download prospectuses at nationwide.com/mutual-funds-prospectuses.jsp. These prospectuses outline investment objectives, risks, fees, charges and expenses, and other information that you should read and consider carefully before investing.

KEY RISKS: The Fund is subject to the risks of investing in equity securities (including small companies). Smaller companies are usually less stable in price and less liquid than larger, more established companies. Smaller companies are more vulnerable than larger companies to adverse business and economic developments and may have more limited resources. Therefore, they generally involve greater risk. Growth funds may underperform other funds that use different investing styles. Please refer to the most recent prospectus for more detailed information.

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Morningstar Ratings are based solely on a proprietary mathematical formula based on measures of risk and performance that it recalculates each month. The ratings formula measures the amount of variation in a fund's or ETF's monthly performance (excluding the effects of sales charges and loads) emphasizing downward variations and rewarding consistency. Ratings are subject to change every month. The top 10% of funds and ETFs in the category receive 5 stars; the next 22.5%, 4 stars; the next 35%, 3 stars; the next 22.5%, 2 stars; and the bottom 10%, 1 star. As of November 1, 2016, Morningstar no longer provides ratings for load-adjusted share classes. Other share classes may have different performance characteristics. Ratings are based on each fund's Class A performance. Current fund performance may be higher or lower, which may change a fund's star rating. Despite high ratings, funds may have experienced negative performance during the period. The fund received 4 and 4 stars (Class A), 3 and 4 stars (Class C) and 4 and 5 stars (Institutional Service Class) for the 3- and 5-year periods among 583 and 516 Small Growth funds, respectively. © 2019 Morningstar. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information.

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