



Helping individuals working in agriculture plan and protect their financial futures

If you work in agriculture, you're no stranger to risks. The weather, crops and commodity markets can all pose risks to your farm, ranch or agribusiness. But financial risks might also be looming — and could have a significant impact on your family, your savings and the legacy you are planning to leave to future generations.

For more than 90 years, individuals working in agriculture across the country have trusted Nationwide to help manage risks like these. It's how we've become America's #1 farm insurer.¹

Founded by and for farmers, our continued commitment to the ag community runs deep:

FARMING IS IN OUR ROOTS

#1

farm insurer¹
in the nation



More than half
of Nationwide's
board members
are active farmers²



the **exclusive property-casualty insurer**
for nine state farm bureaus: CA, CT, DE,
MD, NY, OH, PA, VT and WV³

PARTNERING ON YOUR BEHALF

Nationwide is proud to partner with major organizations serving the agricultural community.



HELPING YOU LEAVE YOUR LEGACY

Backed by our legal, financial and education specialists, our Land As Your Legacy® (LAYL) program is focused on preserving the family farm or ranch for current and future generations.

500+
FAMILIES

have completed a comprehensive transition plan since 2011.

STANDING STRONG AND STABLE

A+

A.M. Best

Received 10/17/2002
Affirmed 10/2/2017

A1

Moody's

Received 3/10/2009
Affirmed 11/7/17

A+

Standard & Poor's

Received 12/22/2008
Affirmed 5/24/2017



These ratings and rankings reflect rating agency assessment of the financial strength and claims-paying ability of Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. They are not intended to reflect the investment experience or financial strength of any variable account, which is subject to market risk. Because the dates are updated only when there's a change in the rating, the dates above reflect the most recent ratings we have received. They are subject to change at any time.

INVESTING IN AMERICA

\$355 MILLION

contributed to community organizations since 2000⁴

We're committed to helping make America a better place for our members by investing in worthy community organizations such as FFA, 4-H, Farm Safety 4 Just Kids, the American Farm Bureau Federation and the National Council of Farmer Cooperatives National Council of Farmer Cooperatives.

HELPING MANAGE FINANCIAL RISKS

Every day, Nationwide financial products help individuals manage their life, income and long-term care financial risks.



We are among the
TOP 10

life insurance and annuity companies in the U.S.⁵

ADVOCATING FOR AGRICULTURE

Today, Nationwide proudly sponsors:



An annual weeklong event that provides a forum for the agricultural community to help keep people safe.



An initiative that brings financial and business education programs to women, strengthening their role in the modern farm enterprise.



Visit www.nationwide.com/AgFinancial or call **1-614-677-7822**.
For financial advisors, call **1-800-321-6064** for more information.

¹ SNL Financial report, based on statutory data (2016).

² <https://www.nationwide.com/about-us/directors.jsp>.

³ Nationwide agribusiness statistics.

⁴ Nationwide Foundation.

⁵ "Nationwide 2016 Annual Report."

Financial products are issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio. The general distributor is Nationwide Investment Services Corporation, member FINRA. Guarantees are subject to the claims-paying ability of the issuing life insurance company.

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LAM-2876AO (01/18)